

Notice Regarding the Establishment of a Subsidiary in the U.S.

Star Micronics, Co., Ltd. (“the Company”) decided at a Board of Directors meeting held on January 28, 2015 to establish a new subsidiary in the U.S. . Details are as follows.

1.Reason for Establishing the Subsidiary

At present, the Company is working in the special products business to differentiate its POS printer products with an emphasis on software. Looking ahead, the Company plans to add value to printers by developing new cloud-based services, such as electronic receipts. Recently in the U.S., the market for cloud computing-related services has been expanding, and by establishing a new subsidiary in this environment, the Company intends to promote the construction of new cloud-based services.

2.Overview of the Subsidiary

- (1) Company name:Star Cloud Service Inc.
- (2) Establishment :March 2015(Planned)
- (3) Business activities:planning, operation, and management of cloud-based services
- (4) Location:Sunnyvale, California,USA
- (5) Representative:Kazuyoshi Terao
(Now Executive Manager, Sales and Marketing Department ,Special Products Division)
- (6) Capital :1 Million US\$
- (7) Capital structure:STAR MICRONICS CO., LTD. 100%
- (8) Number of employees:8

3. Outlook

There is no impact on earnings for the fiscal year ending February 28, 2015.