



# Financial Results for the Fiscal Year 2010 First Quarter

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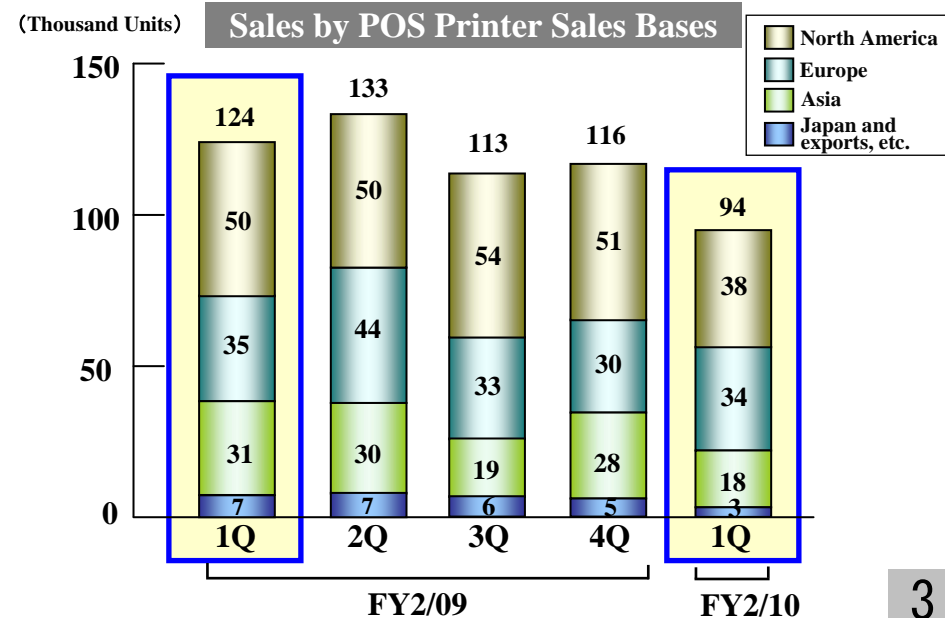
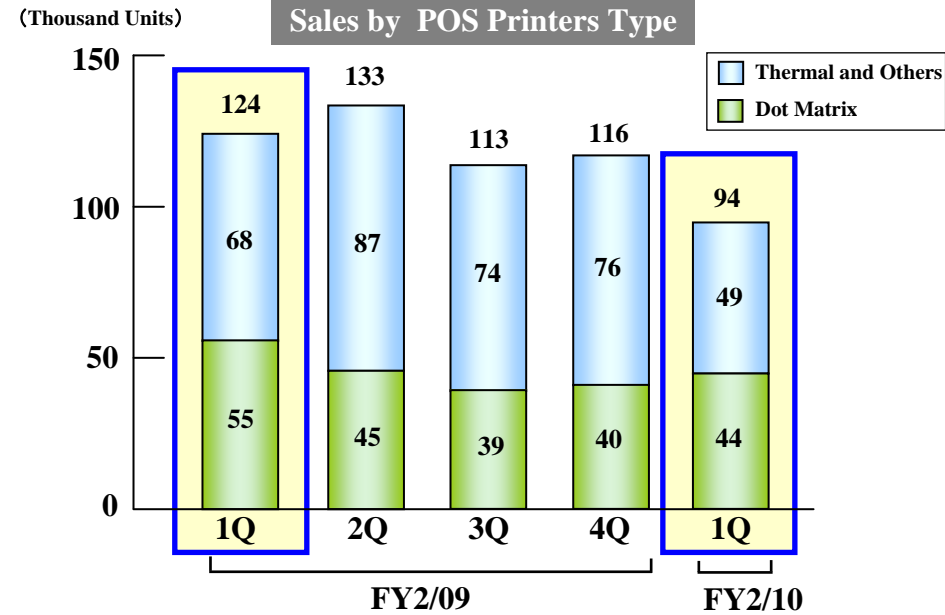
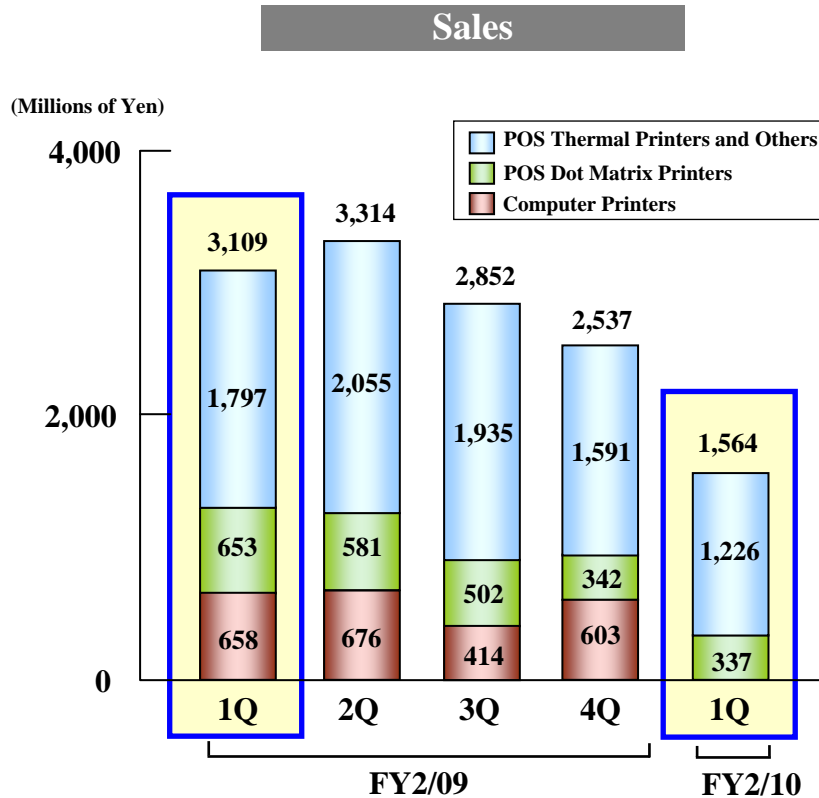
STAR MICRONICS CO., LTD.  
<http://www.star-m.jp>

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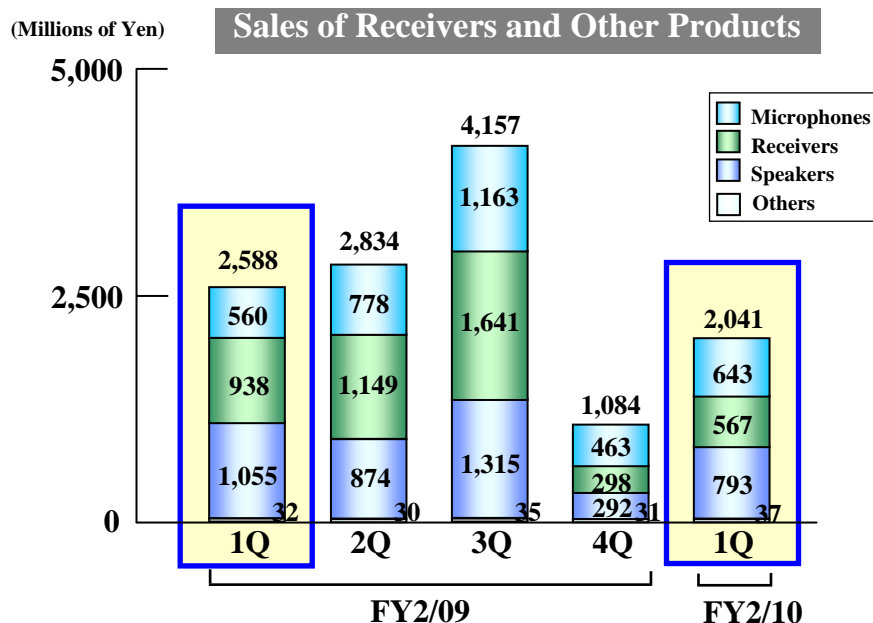
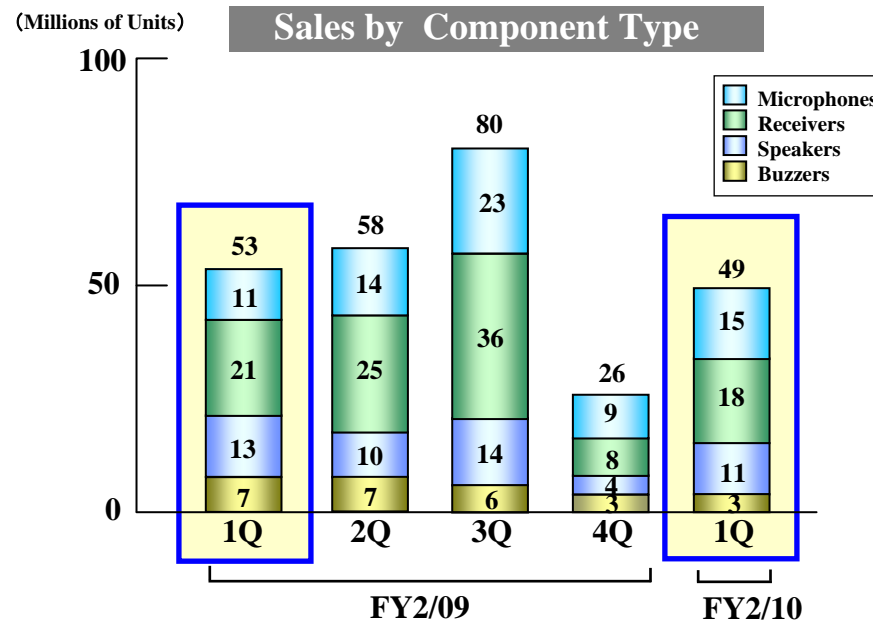
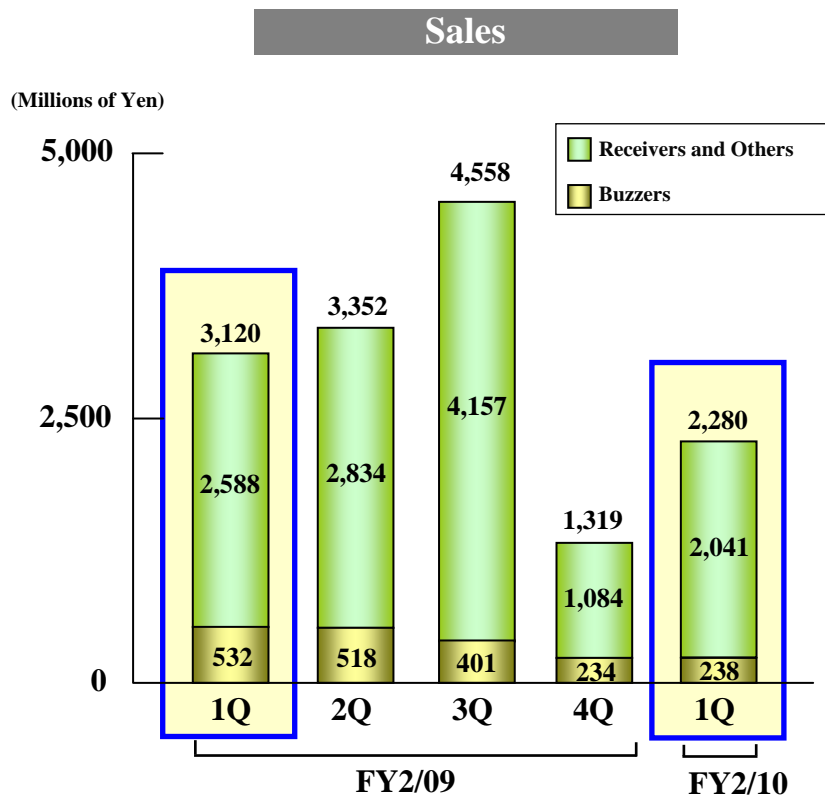
(Millions of Yen)

	FY2/09								FY2/10		Change (%) YoY
	1Q Actual		2Q Actual		3Q Actual		4Q Actual		1Q Actual		
	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	
<b>Sales</b>											
Special Products (Computer printers )	658		676		414		603		-		-
(POS printers)	2,450		2,637		2,437		1,934		1,564		(36.2)
<b>Total</b>	3,109		3,314		2,852		2,537		1,564		(49.7)
Components	3,120		3,352		4,558		1,319		2,280		(26.9)
Machine Tools	8,030		9,249		7,031		4,424		2,480		(69.1)
Precision Products	1,024		1,107		1,139		781		587		(42.6)
<b>Total</b>	15,284		17,024		15,581		9,061		6,912		(54.8)
<b>Operating Income</b>											
Special Products (Computer printers )	(20)	(3.1)	(154)	(22.8)	(54)	(13.2)	(299)	(49.6)	-	-	-
(POS printers)	626	25.5	489	18.6	567	23.3	446	23.1	(3)	(0.2)	-
<b>Total</b>	605	19.5	335	10.1	512	18.0	147	5.8	(3)	(0.2)	-
Components	274	8.8	454	13.6	1,106	24.3	(597)	(45.3)	(338)	(14.8)	-
Machine Tools	2,275	28.3	2,354	25.5	1,792	25.5	900	20.4	(158)	(6.4)	-
Precision Products	185	18.1	145	13.1	192	16.9	11	1.5	(178)	(30.4)	-
Eliminations or Corporate	(566)		(567)		(584)		(433)		(416)		-
<b>Total</b>	2,774	18.2	2,721	16.0	3,020	19.4	28	0.3	(1,095)	(15.8)	-
<b>Ordinary Income</b>	2,892	18.9	2,974	17.5	2,937	18.9	119	1.3	(1,158)	(16.8)	-
<b>Net Income</b>	1,902	12.4	1,415	8.3	2,476	15.9	(1,457)	(16.1)	(1,217)	(17.6)	-

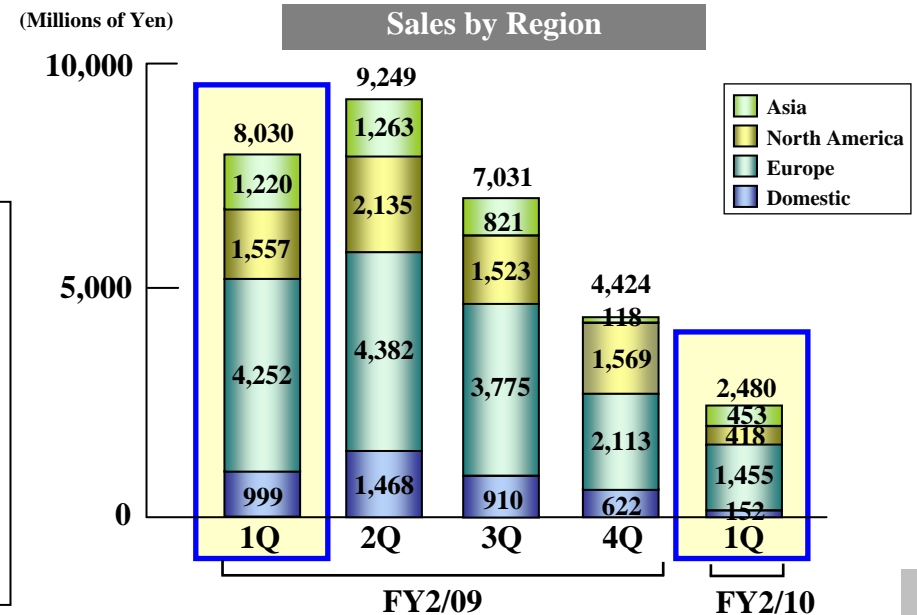
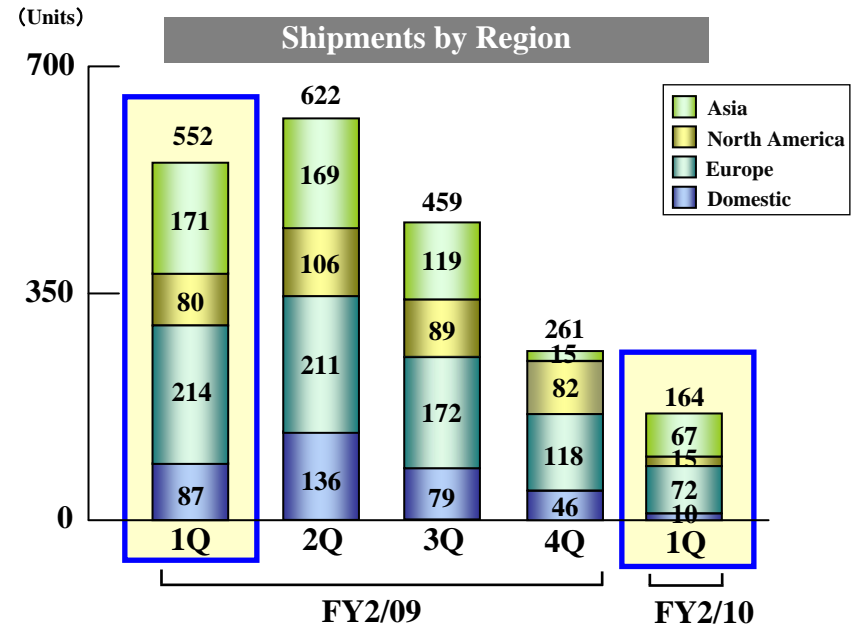
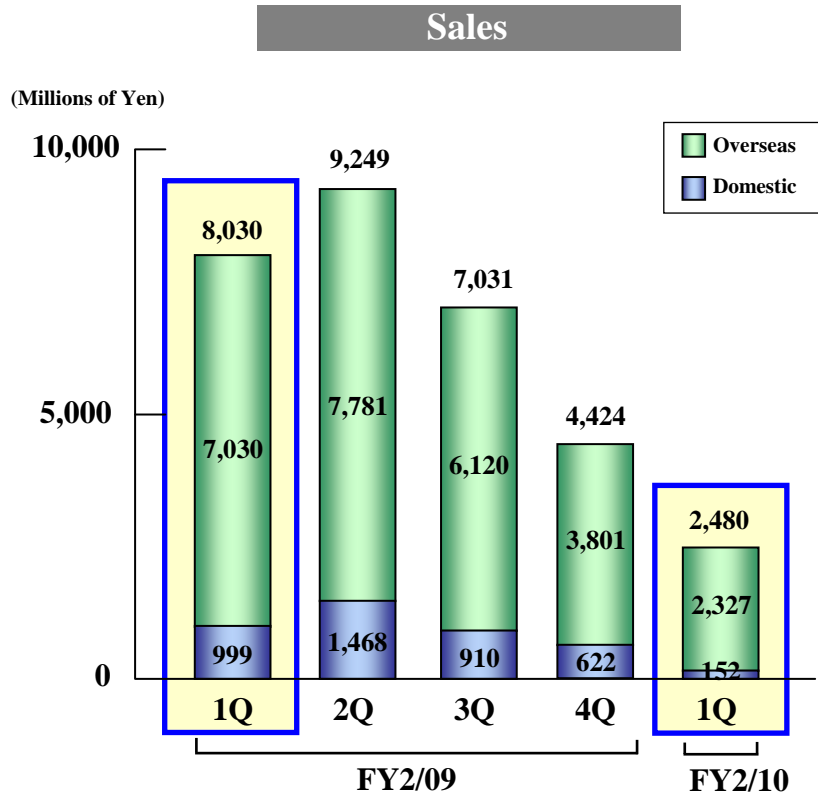
<b>Exchange Rate</b>	US\$	105.29						93.63	
	EUR	157.64						121.84	



▪ Sales of both dot impact and thermal printers decreased significantly mainly due to postponements and terminations of new investments in the mainstay POS market.

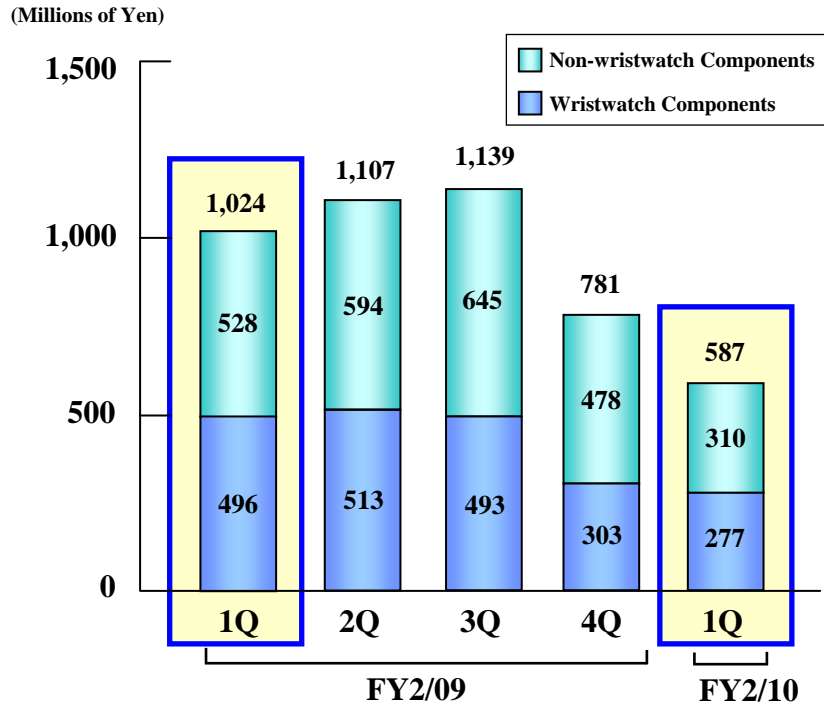


- Although sales of microphones increased, sales of receivers and speakers decreased, partly due to sluggish demand for mobile phones and calls for price reductions from manufacturers.
- Sales of electronic buzzers also declined, due to the slump in the automobile industry.

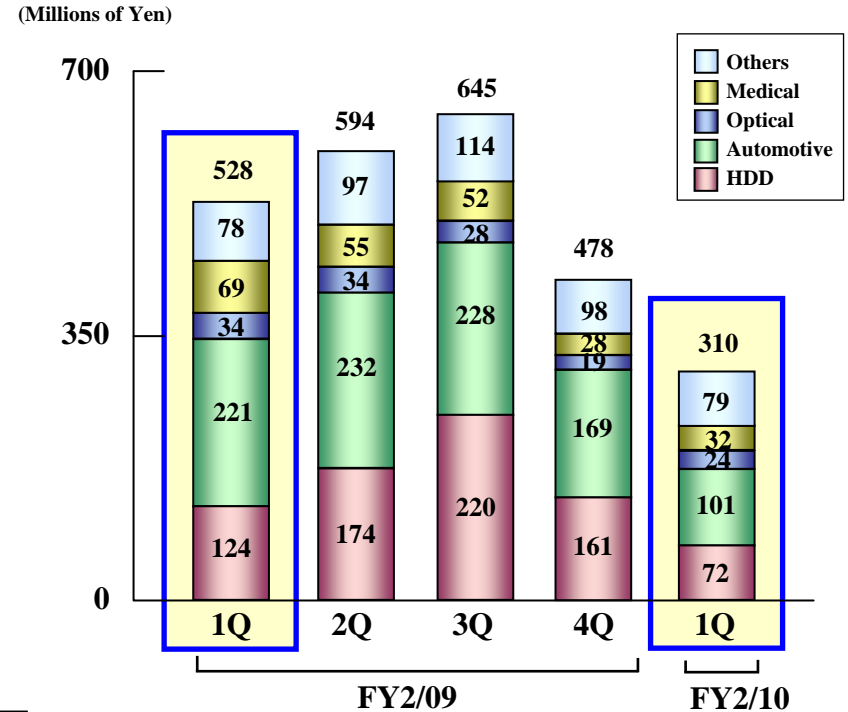


- Sales decreased substantially because demand for capital investment, which had greatly fallen, has not recovered.
- On the production front, production adjustments were implemented with the aim of attaining appropriate levels of inventories, which had rapidly increased.




## Sales



## Sales of Non-wristwatch Components



- Sales of wristwatch components decreased significantly due to production adjustments by wristwatch manufacturers.
- Sales of non-wristwatch components substantially decreased mainly due to the impact of reduced production by automobile manufacturers.

Segment	Products	
Special Products	POS Printers Card Reader/Writers	
Components	Micro Audio Components (Electronic Buzzers, Microphones, Speakers, Receivers)	
Machine Tools	CNC Automatic Lathes, etc.	
Precision Products	Wristwatch Parts, Optical Connector Parts, Automotive Parts, Medical Equipment Parts	