



Financial Results for the Fiscal Year 2011 First Quarter

STAR MICRONICS CO., LTD.
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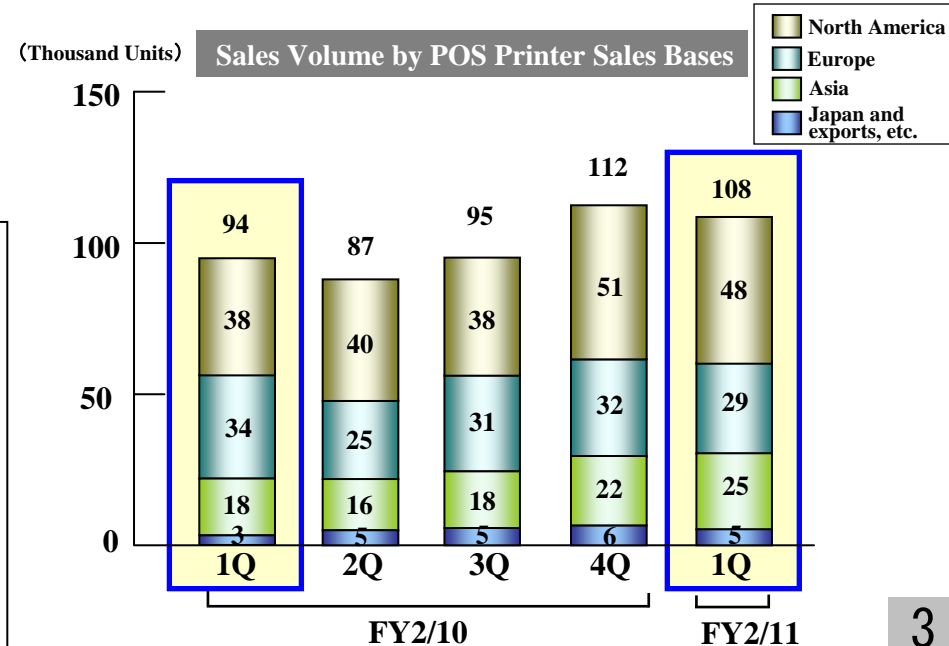
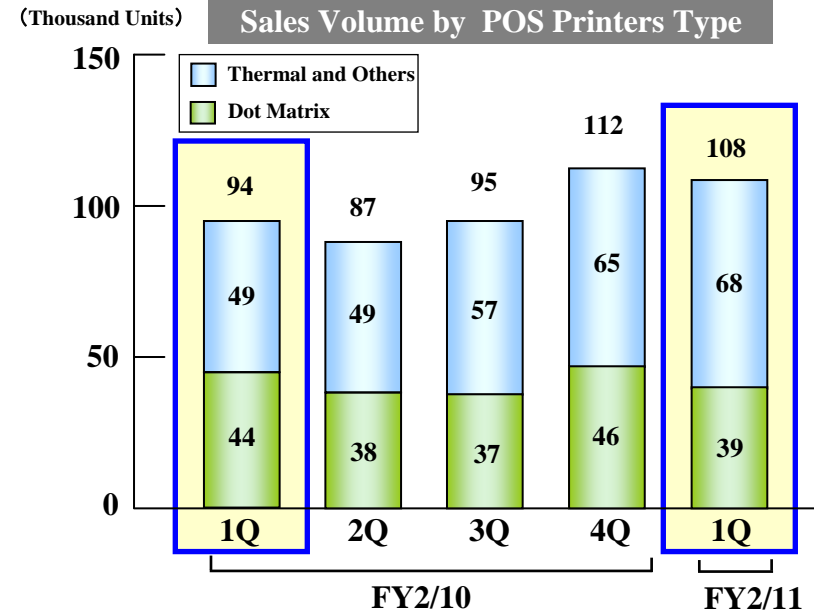
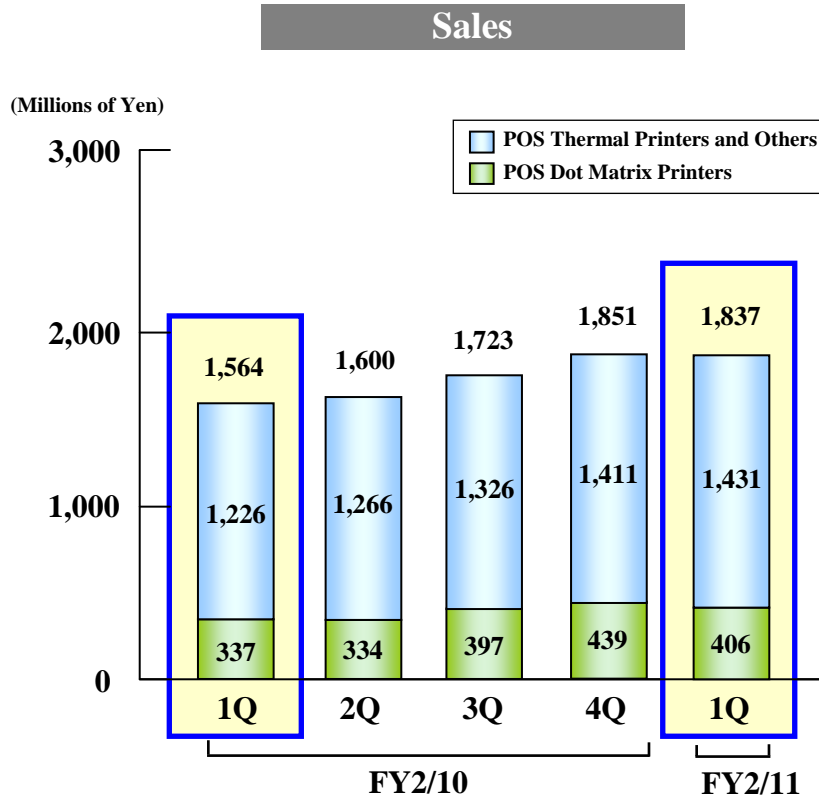
2010/06/30

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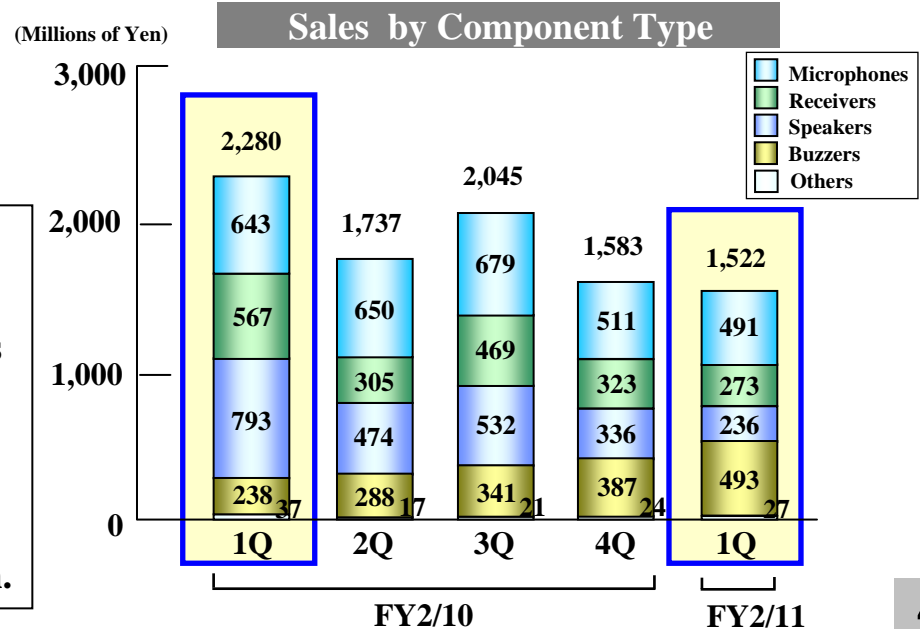
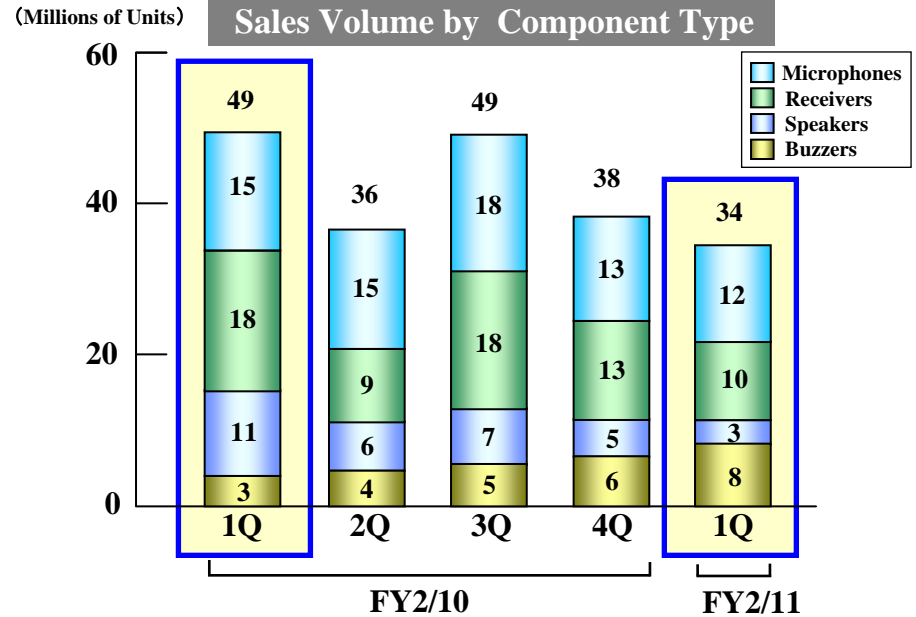
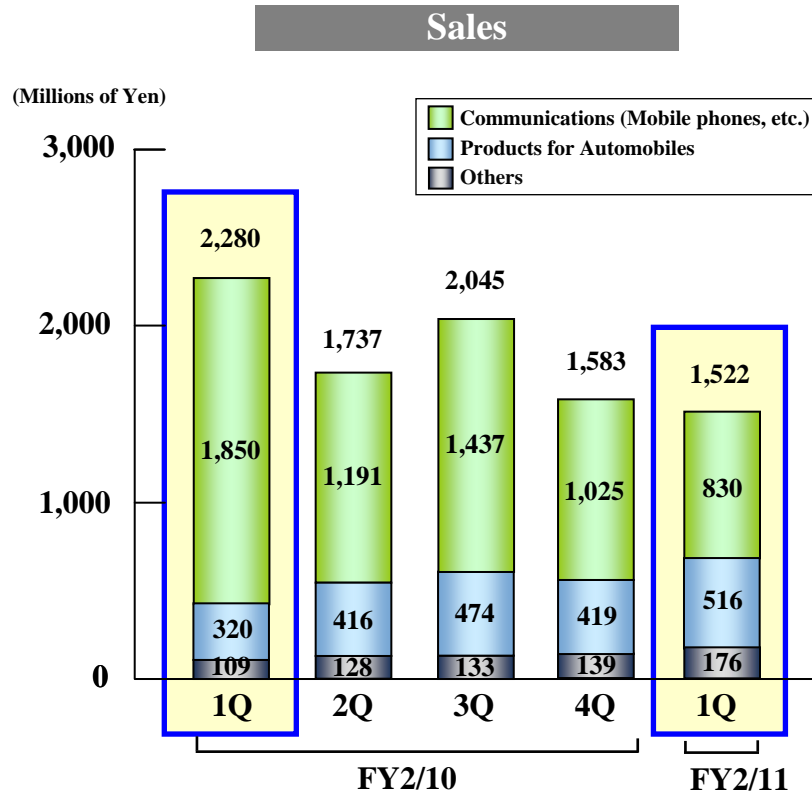
(Millions of Yen)

	FY2/10								FY2/11		Change (%) YoY
	1Q Actual		2Q Actual		3Q Actual		4Q Actual		1Q Actual		
	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	Amount	Income Ratio (%)	
Sales											
Special Products	1,564		1,600		1,723		1,851		1,837		17.5
Components	2,280		1,737		2,045		1,583		1,522		(33.2)
Machine Tools	2,480		2,204		3,053		3,726		3,778		52.3
Precision Products	587		841		976		924		1,015		72.8
Total	6,912		6,383		7,798		8,086		8,154		18.0
Operating Income											
Special Products	(3)	-	112	7.0	77	4.5	93	5.0	159	8.7	-
Components	(338)	-	(296)	-	(415)	-	(475)	-	(191)	-	-
Machine Tools	(158)	-	(306)	-	(139)	-	(335)	-	262	7.0	-
Precision Products	(178)	-	12	1.5	56	5.8	25	2.7	140	13.8	-
Eliminations or Corporate	(416)		(429)		(453)		(414)		(416)		
Total	(1,095)	-	(908)	-	(874)	-	(1,106)	-	(45)	-	-
Ordinary Income	(1,158)	-	(825)	-	(769)	-	(1,130)	-	9	0.1	-
Net Income	(1,217)	-	(1,756)	-	(556)	-	(5,024)	-	(1,062)	-	-

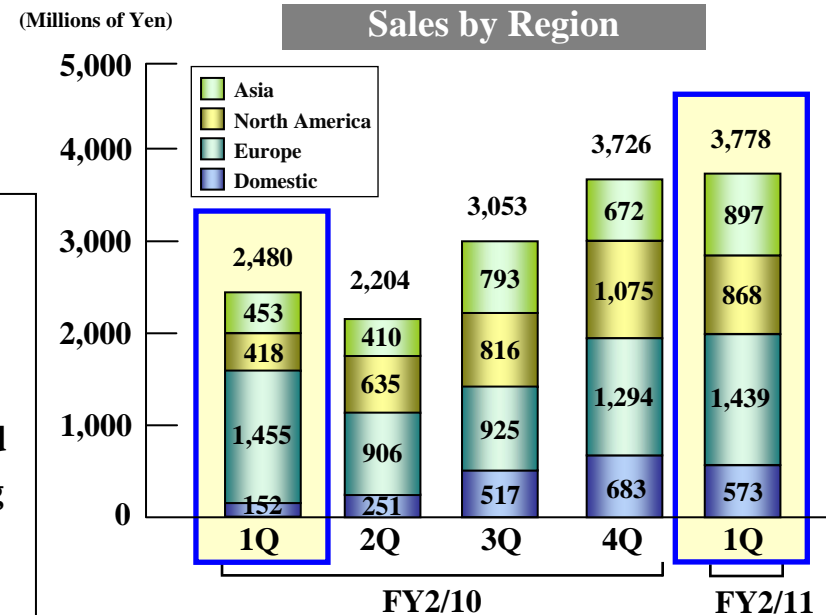
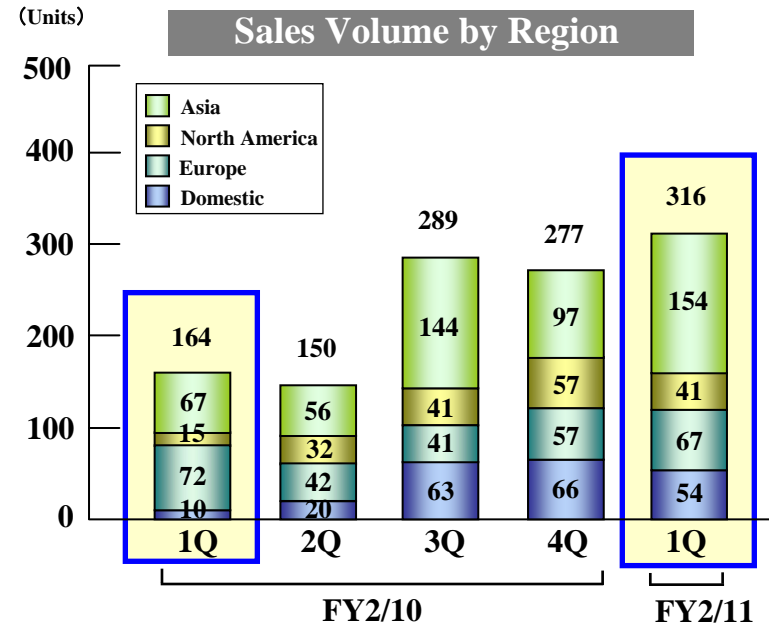
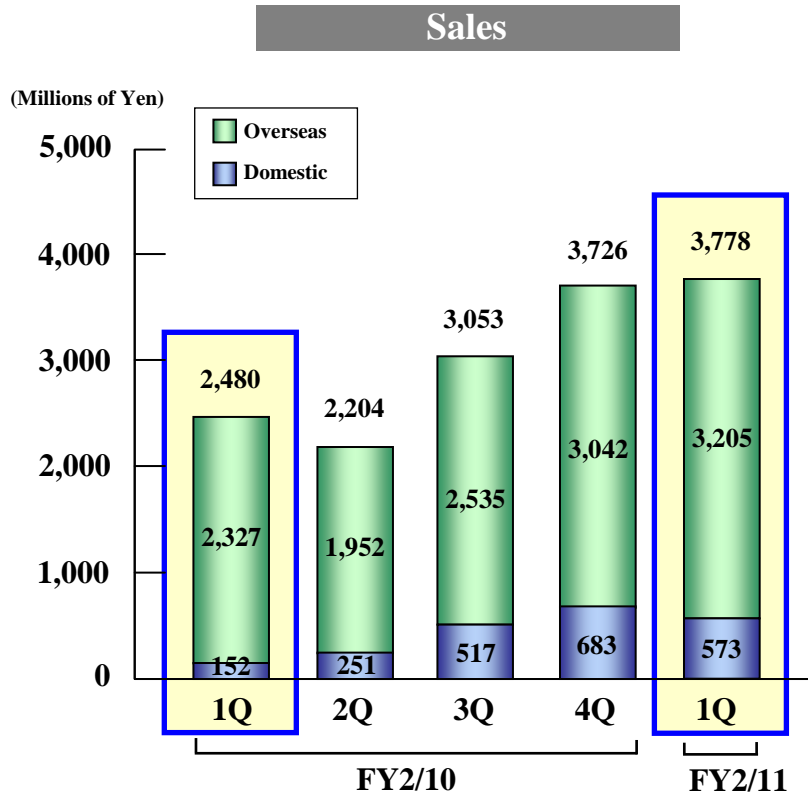
Exchange Rate	US\$	¥ 93.63						¥ 90.71	
	EUR	¥121.84						¥125.64	
	GBP	¥134.18						¥141.79	
	CHF	¥ 81.43						¥ 85.81	



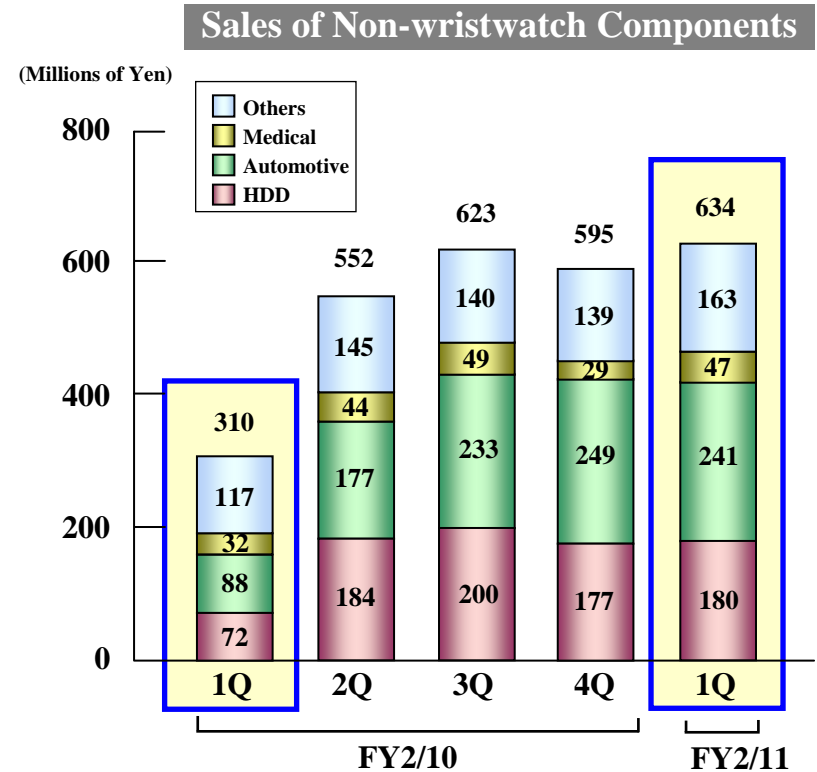
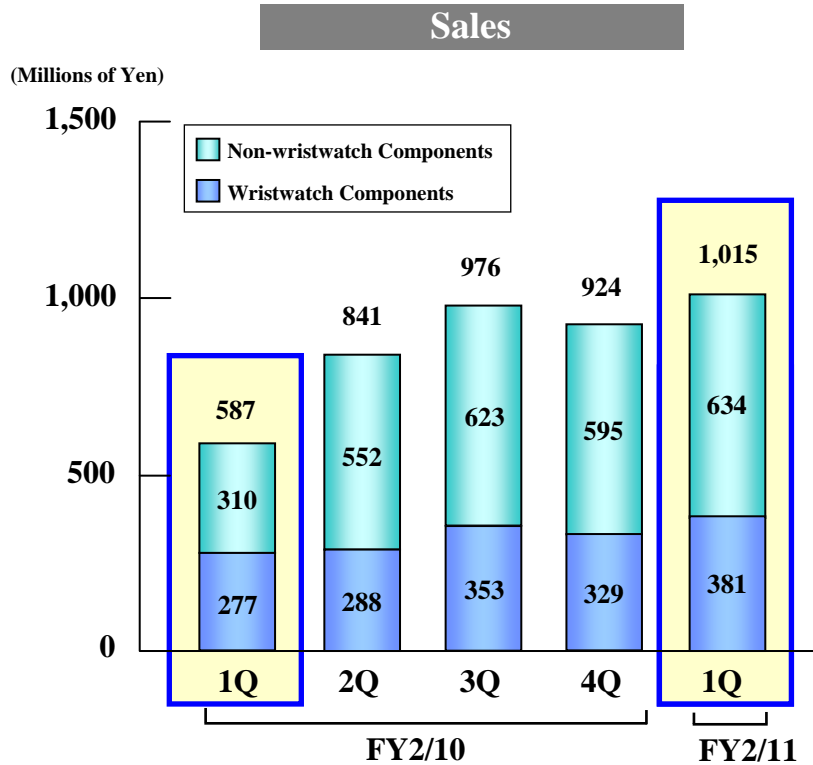
▪ In POS printers, along with firm growth in the South American market, signs of a recovery in demand also emerged in the North American market, as sales of thermal printers, most notably for the POS market, increased. In the Chinese market, sales of dot-matrix printers rose principally atop increased demand for products for the POS market.






- The Group shifted its focus in this business mainly from the mobile phone market to the products for automobiles market, leading to sharply lower sales in the mobile phone market.
- Tracking a recovery in sales for products for the automobile market, sales of electronic buzzers and other products were higher, most notably in Japan.



▪ Signs of recovery began to appear in market sales, which had long stagnated due to the global economic recession. Asian markets saw increased capital investment among automobile and motorcycle customers. In the U.S. market, sales activities focused on medical equipment, a business field that is turning around. In the European market, the order environment has been improving on a monthly basis.



- Sales of wristwatch components grew substantially as demand continued to rebound steadily following the completion of production cutbacks by customers.
- Non-wristwatch components saw brisk sales of car audio components accompanying recovery in the automobile market, as well as a recovery in sales of small HDD components for laptop computers.

Segment	Products	
Special Products	POS Printers Card Reader/Writers	
Components	Micro Audio Components (Electronic Buzzers, Microphones, Speakers, Receivers)	
Machine Tools	CNC Automatic Lathes, etc.	
Precision Products	Wristwatch Parts, Optical Connector Parts, Automotive Parts, Medical Equipment Parts	