

Profile

Now Is the Beginning of the Answers for Tomorrow

Star Micronics is taking steps to prepare for the future now amid a rapidly changing business environment. We are confident that the bold initiatives we take today will open the way to new growth opportunities tomorrow.

Established in 1950, Star Micronics Co., Ltd. possesses the strength of developing and manufacturing high-added-value products based on its core technologies of small-scale precision processing and assembly, aiming for more than half a century to realize businesses that “generate the greatest impact from the least materials.”

Our heritage from the beginning has also been to develop businesses globally in terms of both sales and production.

Currently, Star Micronics is engaged in four businesses: special products, mainly point-of-sale (POS) printers; components, comprised of micro audio components; machine tools, mainly CNC automatic lathes; and precision products, mainly wristwatch components and hard disk drive (HDD) components. Moreover, overseas sales comprise about 80% of all sales, and overseas production comprises roughly 70% of all production.

Going forward, Star Micronics will leverage the strengths it has built up to develop its businesses and maximize its corporate value.